



ANNUAL REPORT FOR 2022



MAJOR ACCOMPLISHMENTS OF 2022

The V&E Greenline remained an asset to Midtown Memphis and the Vollintine-Evergreen community in 2022. Our continued mission is to provide a safe and sustainable outdoor recreational experience while preserving the natural beauty of our urban environment. 75,000 walkers and runners, and 8000 cyclists used the trail last year. 150 volunteers gave over 4000 hours of service. We held another successful V&E Artwalk in October. The trail was certified as a Level 1 Arboretum by Tennessee Urban Forestry Council. We conducted a successful Earth Day event in April, which will become an annual event moving forward. Volunteers installed a Little Free Library near the Idlewild Gardens. The Woodland Garden at Kirby Station has been cleaned up and renovated and looks better than ever. We collaborated with student groups from Rhodes College, the University of Memphis, White Station High School, and others. We continued to hold monthly "Second Saturday" volunteer events, and conducted significance maintenance on trees throughout the year.

FUNDRAISING

We were able to raise \$34,000 through donations, grants, and fundraising events. These funds allowed us to purchase new equipment and tools to maintain the trail system. These funds also went toward professional maintenance services, insurance, taxes, utilities, and various supplies over the course of 2022.

VOLUNTEERS

The V&E Greenline did not have any paid staff members in 2022 and was reliant on a dedicated group of volunteers to contribute their time and skills to help us maintain the trail and achieve our mission. Members of the V&E Greenline Committee performed an average of 10 hours of volunteer work on the trail every week of 2022. Moreover, community members who use the trail, along with high school and college student groups performed over 4000 hours of service last year. The web platform Volunteer Odyssey continued to allow us to recruit these student and community service organizations.

CHALLENGES

Despite our achievements, we faced several challenges last year. A change-over in leadership caused problems with covering key volunteer roles. Despite our successful efforts in recruiting student groups, we lack a consistent base of community volunteers to perform routine maintenance. We have also seen some damage to the trail in 2022, from the side rails of Lick Creek Bridge, which was hit by a car in June, to the many trees that were damaged or fell due to storms. These unfortunate events strained our finances and that limited our ability to invest in some of the larger projects we had planned, such as painting the bridges, replacing broken bollards, and leveling uneven sections of the trail.

MOVING FORWARD

We are proud of what we accomplished this year and are excited about the future of the V&E Greenline. In 2023, we hope to make important improvements to the trail infrastructure, along with expanding the Arboretum. We thank our donors and volunteers for their dedication and support.

JOSHUA FIRST

President of the V&E Greenline Committee

